



# The New York State School Report Card

## Comprehensive Information Report 2010 – 11

School **HIGH SCHOOL FOR INNOVATION IN  
ADVERTISING AND MEDIA**

District **NEW YORK CITY GEOGRAPHIC  
DISTRICT #18**

School ID **33-18-00-01-1617**

Principal **ADALEZA MICHELENA**

Telephone **(718) 290-8760**

Grades **9-11, US**

## Regents Exams

		All Students				General-Education Students				Students with Disabilities			
		Total Tested	Percentage of students scoring at or above:			Total Tested	Percentage of students scoring at or above:			Total Tested	Percentage of students scoring at or above:		
			55	65	85		55	65	85		55	65	85
<b>Comprehensive English</b>	2010-11	57	89%	86%	25%	51	90%	90%	27%	6	83%	50%	0%
	2009-10	0				0				0			
	2008-09	0				0				0			
<b>Integrated Algebra</b>	2010-11	97	58%	30%	0%	77	64%	34%	0%	20	35%	15%	0%
	2009-10	65	60%	43%	0%	51	71%	55%	0%	14	21%	0%	0%
	2008-09	76	84%	63%	0%	63	86%	71%	0%	13	77%	23%	0%
<b>Geometry</b>	2010-11	84	33%	18%	0%	71	38%	21%	0%	13	8%	0%	0%
	2009-10	53	45%	23%	2%	47	49%	26%	2%	6	17%	0%	0%
	2008-09	0				0				0			
<b>Algebra 2/Trigonometry</b>	2010-11	18	6%	0%	0%	18	6%	0%	0%	0			
	2009-10	0				0				0			
	2008-09	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Global History and Geography</b>	2010-11	120	59%	40%	2%	100	66%	46%	2%	20	25%	10%	0%
	2009-10	59	63%	36%	5%	51	69%	39%	6%	8	25%	13%	0%
	2008-09	0				0				0			
<b>U.S. History and Government</b>	2010-11	51	75%	65%	25%	45	82%	73%	29%	6	17%	0%	0%
	2009-10	0				0				0			
	2008-09	0				0				0			
<b>Living Environment</b>	2010-11	21	71%	33%	0%	20	—	—	—	1	—	—	—
	2009-10	88	72%	56%	3%	70	77%	61%	4%	18	50%	33%	0%
	2008-09	60	80%	60%	3%	53	81%	62%	4%	7	71%	43%	0%
<b>Physical Setting/ Earth Science</b>	2010-11	110	69%	58%	7%	94	78%	65%	9%	16	19%	19%	0%
	2009-10	0				0				0			
	2008-09	0				0				0			
<b>Physical Setting/Chemistry</b>	2010-11	0				0				0			
	2009-10	12	50%	33%	0%	11	—	—	—	1	—	—	—
	2008-09	0				0				0			
<b>Physical Setting/Physics</b>	2010-11	0				0				0			
	2009-10	0				0				0			
	2008-09	0				0				0			

### NOTE

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# Regents Exams in Languages Other Than English

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## Regents Exams

		All Students				General-Education Students				Students with Disabilities		
		Total Tested	Percentage of students scoring at or above:			Total Tested	Percentage of students scoring at or above:			Total Tested	Percentage of students scoring at or above:	
			55	65	85		55	65	85		55	65
<b>Comprehensive French</b>	2010-11	9	100%	100%	67%	9	100%	100%	67%	0		
	2009-10	0				0				0		
	2008-09	0				0				0		
<b>Comprehensive Italian</b>	2010-11	0				0				0		
	2009-10	0				0				0		
	2008-09	0				0				0		
<b>Comprehensive Spanish</b>	2010-11	5	100%	100%	80%	5	100%	100%	80%	0		
	2009-10	0				0				0		
	2008-09	0				0				0		

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# Regents Competency Tests

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## Regents Competency Tests

		All Students		General-Education Students		Students with Disabilities	
		Total Tested	Percent Passing:	Total Tested	Percent Passing:	Total Tested	Percent Passing:
<b>Mathematics</b>	2010-11	16	6%	1	—	15	—
	2009-10	0		0		0	
	2008-09	0		0		0	
<b>Science</b>	2010-11	12	8%	2	—	10	—
	2009-10	2	—	0		2	—
	2008-09	0		0		0	
<b>Reading</b>	2010-11	6	0%	3	—	3	—
	2009-10	0		0		0	
	2008-09	0		0		0	
<b>Writing</b>	2010-11	1	—	1	—	0	
	2009-10	0		0		0	
	2008-09	0		0		0	
<b>Global Studies</b>	2010-11	6	17%	2	—	4	—
	2009-10	0		0		0	
	2008-09	0		0		0	
<b>U.S. History and Government</b>	2010-11	3	—	2	—	1	—
	2009-10	0		0		0	
	2008-09	0		0		0	

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# English as a Second Language Achievement Test

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## New York State English as a Second Language Achievement Test (NYSESLAT)

		All Students				General-Education Students				Students with Disabilities							
		Total Tested	Percent of students scoring in each performance level:				Total Tested	Percent of students scoring in each performance level:				Total Tested	Percent of students scoring in each performance level:				
			Begin.	Interm.	Adv.	Prof.		Begin.	Interm.	Adv.	Prof.		Begin.	Interm.	Adv.	Prof.	
<b>Listening and Speaking (Grades K-1)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Reading and Writing (Grades K-1)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Listening and Speaking (Grades 2-4)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Reading and Writing (Grades 2-4)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Listening and Speaking (Grades 5-6)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Reading and Writing (Grades 5-6)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Listening and Speaking (Grades 7-8)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Reading and Writing (Grades 7-8)</b>	2010-11	0				0				0							
	2009-10	0				0				0							
	2008-09	0				0				0							
<b>Listening and Speaking (Grades 9-12)</b>	2010-11	23	9%	17%	30%	43%	18	11%	17%	28%	44%	5	0%	20%	40%	40%	
	2009-10	10	20%	20%	40%	20%	7	—	—	—	—	3	—	—	—	—	
	2008-09	2	—	—	—	—	2	—	—	—	—	0	—	—	—	—	
<b>Reading and Writing (Grades 9-12)</b>	2010-11	23	9%	39%	26%	26%	18	11%	28%	28%	33%	5	0%	80%	20%	0%	
	2009-10	10	50%	40%	10%	0%	7	—	—	—	—	3	—	—	—	—	
	2008-09	2	—	—	—	—	2	—	—	—	—	0	—	—	—	—	

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# Other Assessments

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## 2007 Total Cohort Performance on Regents Exams After Four Years

	All Students				General-Education Students				Students with Disabilities			
	Cohort Enrollment	Percentage of students scoring:			Cohort Enrollment	Percentage of students scoring:			Cohort Enrollment	Percentage of students scoring:		
		55-64	65-84	85-100		55-64	65-84	85-100		55-64	65-84	85-100
<b>Global History and Geography</b>	4	-	-	-	1	-	-	-	3	-	-	-
<b>U.S. History and Government</b>	4	-	-	-	1	-	-	-	3	-	-	-
<b>Science</b>	4	-	-	-	1	-	-	-	3	-	-	-

## New York State Alternate Assessments (NYSAA) 2010-11

### All Students

Total Tested	Number of students scoring at Level:			
	1	2	3	4
<b>Secondary Level</b>				
English Language Arts	0			
Mathematics	0			
Social Studies	0			
Science	0			

The New York State Alternate Assessment (NYSAA) is for students with severe cognitive disabilities. Results for students taking the NYSAA in English language arts, mathematics, and science at the elementary and middle levels are available in the *Accountability and Overview Report* part of *The New York State Report Card*.

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# High School Information

School **HIGH SCHOOL FOR INNOVATION IN ADVERTISING AND MEDIA**  
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## High School Completers

		All Students		General-Education Students		Students with Disabilities	
		Number of Students	Percentage of Graduates	Number of Students	Percentage of Graduates	Number of Students	Percentage of Graduates
<b>Total Graduates</b>	2010–11	0		0		0	
	2009–10	0		0		0	
	2008–09	0		0		0	
<b>Receiving a Regents Diploma</b>	2010–11	0		0		0	
	2009–10	0		0		0	
	2008–09	0		0		0	
<b>Receiving a Regents Diploma with Advanced Designation</b>	2010–11	0		0		0	
	2009–10	0		0		0	
	2008–09	0		0		0	
<b>Receiving an Individualized Education Program (IEP) Diploma</b>	2010–11	0		0		0	
	2009–10	0		0		0	
	2008–09	0		0		0	

**NOTE** Students receiving Regents diplomas and Regents diplomas with advanced designation are considered graduates; recipients of IEP diplomas are not.

## High School Noncompleters

		All Students		General-Education Students		Students with Disabilities	
		Number of Students	Percentage of Students	Number of Students	Percentage of Students	Number of Students	Percentage of Students
<b>Dropped Out</b>	2010–11	2	1%	1	1%	1	2%
	2009–10	1	1%	1	1%	0	
	2008–09	0		0		0	
<b>Entered Approved High School Equivalency Preparation Program</b>	2010–11	2	1%	1	1%	1	2%
	2009–10	0	0%	0	0%	0	
	2008–09	0		0		0	
<b>Total Noncompleters</b>	2010–11	4	3%	2	1%	2	4%
	2009–10	1	1%	1	1%	0	
	2008–09	0		0		0	

## Post-secondary Plans of 2010–11 Completers

	All Students		General-Education Students		Students with Disabilities	
	Number of Students	Percentage of Students	Number of Students	Percentage of Students	Number of Students	Percentage of Students
<b>To 4-year College</b>	0		0		0	
<b>To 2-year College</b>	0		0		0	
<b>To Other Post-secondary</b>	0		0		0	
<b>To the Military</b>	0		0		0	
<b>To Employment</b>	0		0		0	
<b>To Adult Services</b>	0		0		0	
<b>To Other Known Plans</b>	0		0		0	
<b>Plan Unknown</b>	0		0		0	

# More Information about the School

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## Financial Information

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**2010–11 Estimated Percentage of Students  
from Families Receiving Public Assistance**

61-70%

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